

LET'S GET PAYMENT SMART



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Fisikal is focused on helping facility owners and individuals maximise efficiencies that directly impact the all-important bottom line.

Through the creation of smart financial management solutions, we help to ensure your business costs are kept to a minimum. This means all your hard work and effort spent on revenue generation is maximised and reflected in profitability.

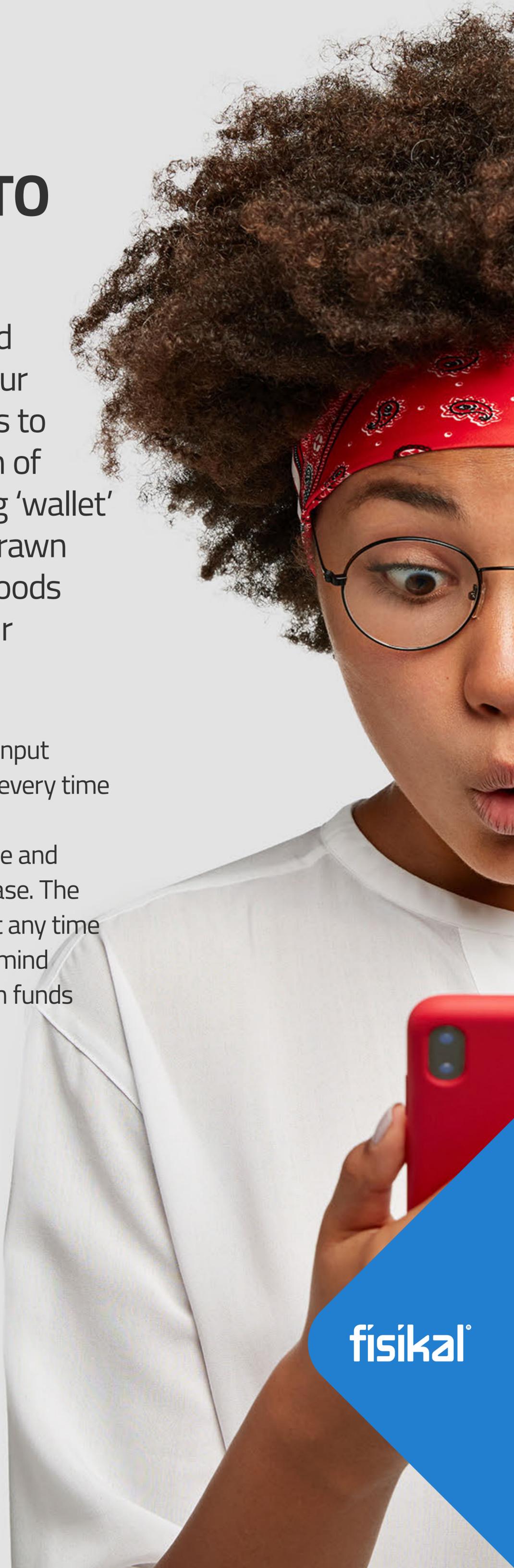
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WALLET – REDUCING BARRIERS TO PURCHASE

Fisikal has developed 'Wallet' to enable your clients and members to securely place a sum of money into a holding 'wallet' which can then be drawn down to purchase goods and services, at their convenience.

This removes the need to input payment details each and every time a transaction is required, streamlining the experience and reducing barriers to purchase. The Wallet can be topped up at any time and alerts can be set to remind clients and members when funds need replenishing.



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REDUCING PAYMENT COLLECTION COSTS THROUGH SPREEDLY

Fisikal has integrated with Spreedly, a best in class payment provider aggregator which enables connection to hundreds of global third-party payment services.

Recently, simply by changing over from one payment system to another, Fisikal saved a small chain of fitness studios more than one hundred thousand pounds per annum in payment collection fees.

This integration enable seamless transfer between providers to ensure favourable terms are consistently being met. Some providers accessible through Spreedly include: WorldPay, SagePay, Braintree, WePay ad hundreds more. Fisikal also integrates directly with a number of additional providers including GoCardLess, Stripe and Paypal.

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MAKE ACCOUNTING ACCOUNTABLE

Fisikal integrates with Xero's online accounting platform to offer an intelligent and efficient method for studio owners and fitness professionals to streamline workflows. When a payment is made through a Fisikal designed app or web integration, for example a personal training session, the payment automatically appear in Xero, negating the need for manual input. This improves efficiencies and makes payments fully traceable from source to bank account.

This integration comes at an especially opportune time, as the government enforced the 'Making Tax Digital' policy from April 2019, whereby VAT-registered businesses had to record their various tax affairs digitally, using online accounting software or an app.

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WE ARE HERE TO HELP.

If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

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