



**LET'S  
GET  
DATA  
DRIVEN**

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**As fitness facilities reopen and adapt to the 'new normal', the industry is demanding more of its software in order to more efficiently track business status, analyse performance data and maintain and grow engagement with a digitally connected community.**

With digital solutions, new integrations and accessible dashboard data, we can help!

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# REAL-TIME DASHBOARD DATA

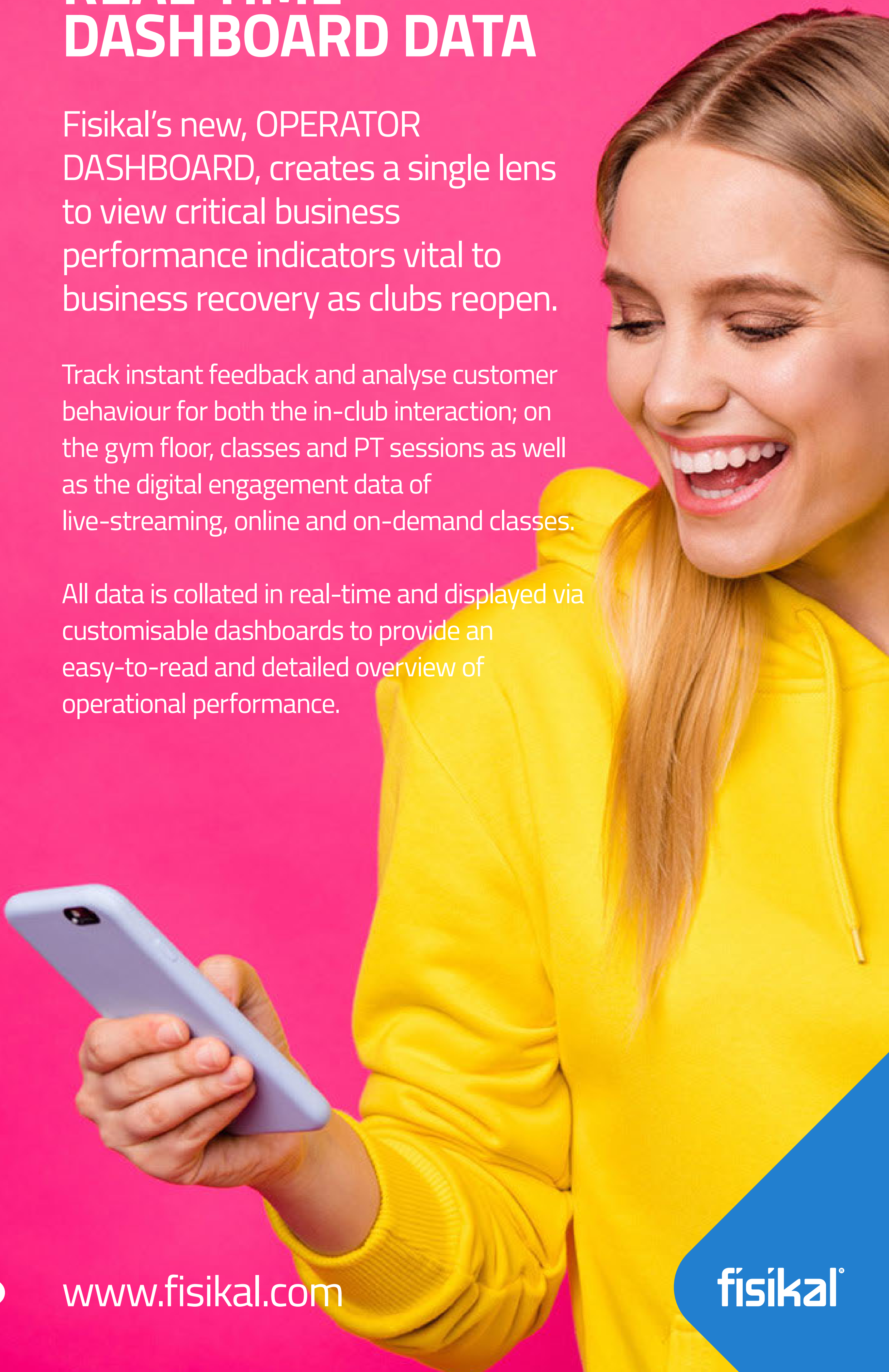
Fisikal's new, OPERATOR DASHBOARD, creates a single lens to view critical business performance indicators vital to business recovery as clubs reopen.

Track instant feedback and analyse customer behaviour for both the in-club interaction; on the gym floor, classes and PT sessions as well as the digital engagement data of live-streaming, online and on-demand classes.

All data is collated in real-time and displayed via customisable dashboards to provide an easy-to-read and detailed overview of operational performance.

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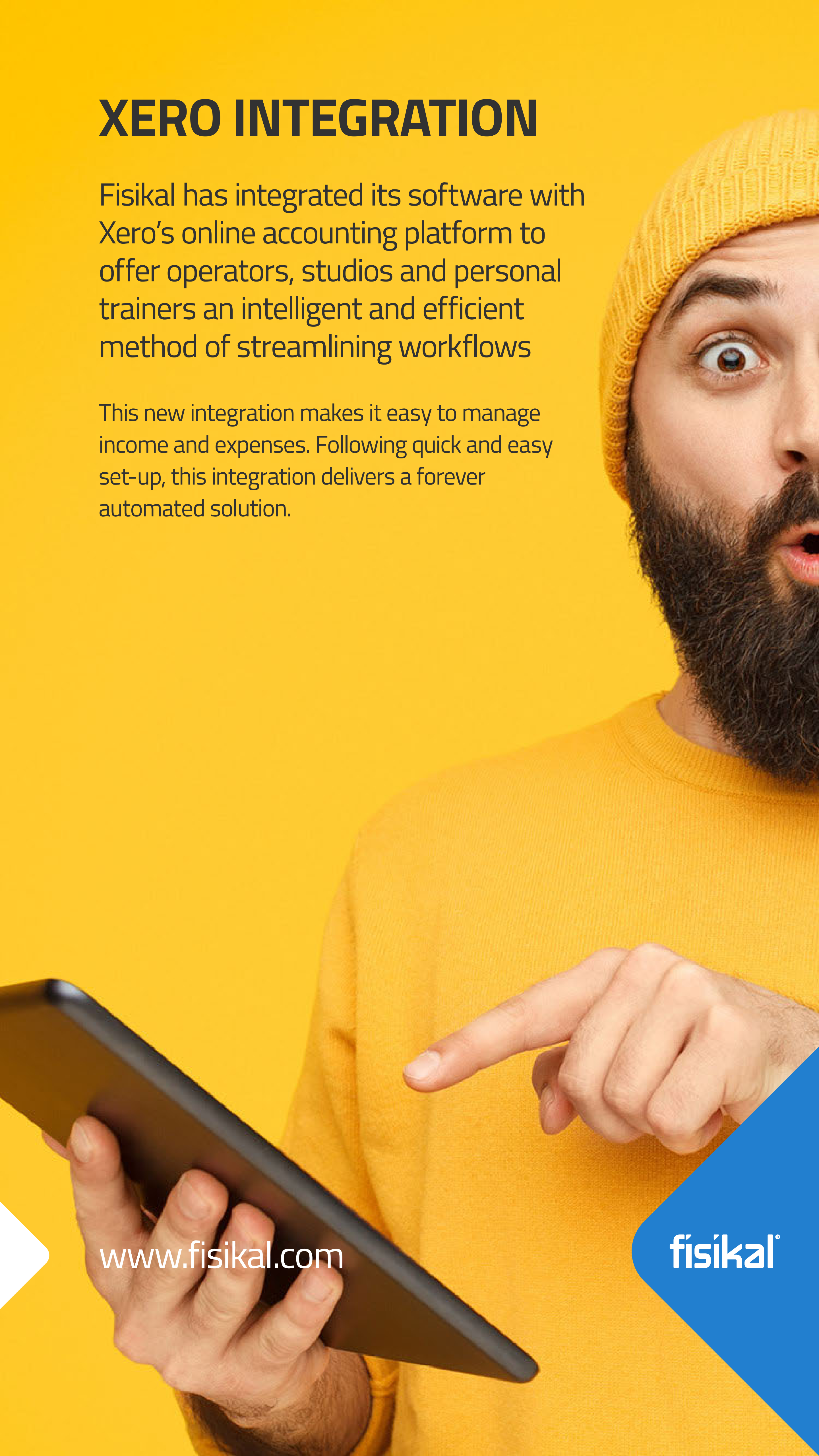
# XERO INTEGRATION

Fisikal has integrated its software with Xero's online accounting platform to offer operators, studios and personal trainers an intelligent and efficient method of streamlining workflows

This new integration makes it easy to manage income and expenses. Following quick and easy set-up, this integration delivers a forever automated solution.

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# PT MANAGEMENT

Fisikal enables operators to maintain operational and financial control of individual revenue drivers such as personal training, regardless of whether training takes place within the facility or not, maintaining brand loyalty and member connectivity.

Through the centralised management of PT, all member sessions are booked and paid for through a custom-branded app, with trainers either paid directly or reimbursed for delivered sessions by the club. This maintains a connection between club and member, encouraging member loyalty with the brand, not just the trainer.

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We are here to help. If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

[Info@fisikal.com](mailto:Info@fisikal.com)

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